



CITY OF SAN DIEGO NOTICE OF PUBLIC HEARING

DATE OF MEETING: TUESDAY, OCTOBER 13, 2026
TIME OF MEETING: 2:00 P.M.
PLACE OF MEETING: COUNCIL CHAMBERS, 12th FLOOR,
CITY ADMINISTRATION BUILDING,
202 "C" STREET, SAN DIEGO, CALIFORNIA, 92101

PROJECT TYPE: SEAWORLD MASTER PLAN UPDATE, GENERAL PLAN
AMENDMENT/COMMUNITY PLAN & LOCAL COASTAL
PROGRAM LAND USE PLAN AMENDMENT/ADDENDUM

PROJECT NO: PRJ-0646353
PROJECT NAME: 2020 SEAWORLD MASTER PLAN UPDATE

APPLICANT: SEAWORLD LLC

**COMMUNITY
PLAN AREA:** MISSION BAY PARK

COUNCIL DISTRICT: 2

FOR ADDITIONAL INFORMATION, PLEASE CONTACT
Sara Osborn / sosborn@sandiego.gov / 619-446-5381

PLEASE ACCEPT THIS AS A NOTICE TO INFORM YOU, as a property owner, tenant or interested citizen, that the Council of the City of San Diego (City), California will conduct a public hearing, as part of a scheduled City Council meeting, on the following project:

The proposed project is an amendment to the General Plan and the Mission Bay Park Master Plan and Local Coastal Program Land Use Plan to include the updated 2020 SeaWorld Master Plan by reference, an update to the SeaWorld Master Plan to include future site enhancements with design guidelines. Future site enhancements include redevelopment, renovation, and expansion opportunities across all five planning areas within the park, such as updated attractions, improved visitor facilities, and long-range conceptual projects. These enhancements are guided by design guidelines that ensure cohesive architecture, landscaping, lighting, and development. The 189.4-acre site is located at 500 Sea World Drive in the RS-1-7 zone and the Coastal Overlay Zone (State Jurisdiction) in the Mission Bay Park Master Plan area. This project is within the Coastal Overlay Zone and the application was filed on October 14, 2019.

The City, as Lead Agency, prepared Addendum No. 0646353 to Environmental Impact Report No. 99-0618/SCH No. 1984030708 pursuant to the California Environmental Quality Act Statute and Guidelines section 15164. This activity is within the scope of the EIR approved earlier, which adequately describes the activity for the purposes of CEQA. A Mitigation Monitoring and Reporting Program will be adopted.

On July 16, 2026, the Planning Commission voted 7-0-0 to recommend approval of the project with the following language addition to the SeaWorld Master Plan Update: Phasing out fireworks within 5 years should Coastal Commission and any other governmental body permit the use of drones or any other future technology for nighttime entertainment that is more environmentally friendly than fireworks.

The project is located in the Coastal Zone; therefore, the City Council's decision requires amending the City's Local Coastal Program. The final decision on this project will be with the California Coastal Commission. The City of San Diego must submit this as an amendment for certification to the Coastal Commission. The amendment is not effective in the Coastal Zone until the Coastal Commission unconditionally certifies the amendment.

If you wish to be notified of the Coastal Commission hearing on this issue, you must submit a request in writing to the Development Services Department, Attention: Sara Osborn, Development Project Manager, 7650 Mission Valley Road, MS DSD-1A, San Diego, CA 92108, before the close of the City Council public hearing. If you wish to challenge the City's action on the above proceedings in court, you may be limited to addressing only those issues you or someone else have raised at the public hearing described in this notice or written in correspondence to the City at or before the public hearing.

COMMUNICATIONS

Instructions for providing testimony during the October 13, 2026, Council Meeting are posted on the City Clerk's website at <https://www.sandiego.gov/city-clerk/officialdocs/participate-council-meetings>. The amount of time allotted for each speaker will be determined at the discretion of the Chair, who will generally allow between one and three minutes per speaker depending on the number of speakers in the queue for that item.

Comments may also be submitted electronically using the City Clerk webform at <https://www.sandiego.gov/city-clerk/agenda-comment-form> by indicating the agenda item number for which you wish to submit your comment. Comments submitted using this form will be distributed to the City Council and made a part of the record but will not be read into the record. Please note that electronic comments submitted using this form are limited to 500 words, but attachments are allowed. If the size limitations are met, please send materials to cityclerk@sandiego.gov.

Additionally, you may write a letter to the Mayor and City Council, Attention: City Clerk, City Administration Building, 202 "C" Street, San Diego, CA 92101-4806, Mail Station 2A; OR you can reach us by FAX: (619) 533-4045. All communications will be forwarded to the Mayor and Council.

The public may view the meetings on public television (within the City of San Diego only) on City TV Channel 24 for Cox Communications and Time Warner Cable or Channel 99 for AT&T, or view the meetings online, located at http://sandiego.granicus.com/player/camera/5?publish_id=1648.

In accordance with the Brown Act, the agenda will be posted 72 hours in advance of the City Council meeting. Please refer to the City Clerk's website to view the agenda, and for further instruction and applicable deadlines for submitting public comment or written materials.

If you wish to challenge the Council's actions on the above proceedings in court, you may be limited to raising only those issues you or someone else raised at the public hearing described in this notice, or in written correspondence to the City Council at or prior to the public hearing.

REQUESTS FOR ACCESSIBILITY MODIFICATIONS OR ACCOMMODATIONS

As required by the Americans with Disabilities Act (ADA), requests for agenda information to be made available in alternative formats, and any requests for disability-related modifications or accommodations required to facilitate meeting participation, including requests for alternatives to observing meetings and offering public comment as noted above, may be made by contacting the City Clerk at (619) 533-4000 or via email cityclerk@sandiego.gov. The City is committed to resolving accessibility requests swiftly in order to maximize accessibility.

Notice date: 09-29-2026

**DIANA J.S. FUENTES
SAN DIEGO CITY CLERK**